

# TSM/TDM Strategies

- **Transportation System Management (TSM) elements are relatively low-cost activities that maximize the efficiency of the present transportation system**
  - Improved pedestrian and bicycle facilities
  - Flashing yellow traffic signals from 12 AM-5 AM to eliminate unnecessary mainline stopping
- **Transportation Demand Management (TDM) activities are designed to reduce the amount of traffic using voluntary and pricing programs to help change driving behaviors**
  - Regional ridesharing programs
  - Park and ride lots
  - Telecommuting
- **TSM/TDM strategies will be included in each Build Alternative**

